ST-204 Strategy 2024-28

Proposer: Executive Committee
Resolution date: 10.12.2025

Amendment for ST

Insert after line 204:

3. 1. Using communication that is constructive, fact-based and authentic, utilising counter and alternative narratives (CAN) aiming for broader discourse shifts, not just event-reactions.

Reason

For now, strategy does not define the proposed tone and form of the communication. We believe that using counter and alternative narratives is more effective in factually presenting the Eastern European context.